CREATIVE AND DIGITALMEDIA







Contents

Five reasons to study	3	
Careers information	4	
Where to find us	6	
Get career ready with us	8	
Courses	10	
Supported learning	14	
UCEN Manchester higher education	16	
How to apply	18	
What's next?	19	





Creative and Digital Media at The Manchester College



Get career ready from day one

Our courses are designed with employability in mind, giving you real-world skills for roles in digital design, animation, video production, content creation and more - all linked to Greater Manchester's thriving creative and digital media sector.



Learn from industry experts

You'll be taught by experienced tutors who bring real creative and digital media knowledge into the classroom, helping you understand what employers are looking for right now. Find out more about your tutors on our website: tmc.ac.uk/creative-digital-media.



Experience creative and digital media in action

Through work placements, employer-led projects and visits to top employers, you'll build practical experience that looks great on your CV.



Discover what inspires you

Start with a solid creative and digital media foundation, then specialise in areas that match your goals and interests as you progress - from games design and visual effects to motion design and animation.



Go beyond the classroom

Take part in enrichment activities, enterprise challenges and networking events that develop your confidence, leadership and problem-solving skills - all key for success in the creative and digital media sector.



Job figures



There were approx. **21,693** employees working in the **Creative and Digital Media** sector in Greater Manchester in 2025. This is predicted to increase by **5.8**% by 2028.



Average earnings

The average wage in Greater Manchester is £34,669 per annum (2024).



Replacement demand

Around **2,343** of the current workforce will be reaching retirement in the next 10 years, meaning those jobs will need replacing.

	Types of jobs
A	Advertising Account Execu

ertising Account Executive

Animator

Audio-visual Technician

Broadcast Engineer

Computer Games Developer

Graphic Designer

Media Researcher

Photographer

TV or Film Sound Technician

Video Editor

	-				-		-
Skil		-	\sim	$\overline{}$	_	\sim	_
	IIC I			$oldsymbol{a}$	а	$\boldsymbol{\triangle}$	$\boldsymbol{-}$
				G	ч	•	ч

Content creation

Communication

Creativity

JavaScript (programming language)

Detail oriented

Management

Marketing

Project management

Social media

Teamwork

Examples of GM Employers

BBC

Creative Cow

Crowd Imperium Games

Electronic Arts

Flow Creative

GPC

HOME

ITV Studios

N Brown Group

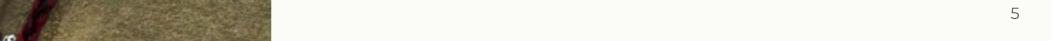
Pie Radio

Data sourced from Lightcast April 2025.

Careers information







Where to find us

With excellent transport links, modern classrooms, and vibrant social spaces, you can study Creative and Digital Media courses at a number of campuses across Manchester.





- TV studio with production gantry
- Radio and sound studios
- Editing suites utilising the latest Mac technology
- Game design and production suites
- Click Studio and repair lab run by students
- Grab a Starbucks or a slice from the pizza bar choose from hot and cold food options
- Hot-desk study zones
- Rooftop terrace for relaxing with friends
- Library with study areas, laptop loans, and space for Careers and Support teams.



- Two libraries with dedicated study areas and quiet zones
- Refectory serving hot and cold food options
- Spacious social areas and large garden
- Computer suites
- Discounted hair and beauty treatments at our salon.

GET
DIRECTIONS

Get career ready with us

We're here to help you achieve your goals and get career-ready. Our courses are designed with top employers to focus on in-demand skills.

From day one, you'll gain hands-on experience to build confidence. By the end, you'll have the qualifications, knowledge and experience to stand out and take the next step in your career.



Building your employability

To get you career-ready, you'll take part in activities that boost your skills and understanding of the world of work. You'll be supported by a dedicated Employability Co-ordinator who will support you to develop the knowledge, skills and behaviours you'll need to thrive in the workplace.

Real-world experience that counts

As part of your course, you'll complete work experience with an employer. We'll help you find a placement where you can:

- Shadow professionals and see how the job is done day-to-day
- Contribute to real projects that develop your skills and strengthen your CV
- **Grow in confidence** as you put learning into action.

Many of our students make such a strong impression that they even secure part-time or full-time jobs with their placement provider!

We work with leading employers to deliver our placements, including:





Discover where creative and digital media can take you

We'll introduce you to a wide range of career options in the creative and digital media sector through:

- Talks from professionals in the industry
- Masterclasses from leading employers
- Trips to local and national businesses.





This will help you decide which path to take after your course – whether that's progressing to degree-level study with our higher education partner UCEN Manchester, starting an apprenticeship, going straight into employment, or starting your own media or digital business.



Courses

We offer qualifications from Level 1 to Level 3, including T Levels. If you haven't already obtained a Grade 4 GCSE in English or maths, you'll study to work towards achieving this qualification.



T Level Media, Broadcast and Production (Content Creation and Production)

Level 3 | City Campus Manchester | 2 years



Develop the knowledge, skills and behaviours to launch a successful career in content creation and production. Through hands-on workshops, theory and live industry briefs, you'll learn how to solve creative challenges and understand how cultural, historical and technological influences shape media platforms. You'll gain technical expertise to visually communicate ideas, pitch concepts, and engage audiences across digital and social platforms. By building a strong professional portfolio, you'll be ready to step into the dynamic, fast-paced media industry with confidence and creativity.

Creative Media Production and Technology – Film, TV and Radio Production

Level 3 | City Campus Manchester | 2 years

Take your first steps towards a career in film, TV or radio with this hands-on programme. You'll gain practical experience using industry-standard equipment in studios and on location, responding to live briefs and exploring a range of creative roles. Working with external organisations, you'll build a strong portfolio and understand the demands of this fast-paced sector. Whether you move on to higher education or go straight into work, you'll have the skills and confidence to pursue your goals.

Digital Art and Visual Effects

Level 3 | City Campus Manchester | 2 years

If you are looking for a career in the creative and digital sector which is focused on the production of digital art and animation for film and video FX then this course will give you the skills you'll need to succeed. The skills covered by the course have been chosen to reflect the demands of working in the sector and topics covered include media production methods and techniques, audience research, digital illustration, 3D modelling, camera tracking and compositing.

Graphic Design and Digital Communication

Level 3 | City Campus Manchester | 2 years

Gain the creative and technical skills needed for a career in design, working on live briefs and projects inspired by industry trends. You'll gain hands-on experience in graphic design, digital design, branding, motion graphics, UX and social media campaigns, while building a professional portfolio. With employability at its core, this programme includes work placements and focuses on teamwork, communication and soft skills - ensuring you're ready to move straight into the creative industries or progress to degree-level study.

Motion Design and Animation

Level 3 | City Campus Manchester | 1 year

Digital animation is crucial to so many sectors. You could use this course as a springboard to work in animation, motion design or advertising. You'll master the software you need to bring your 2D ideas to life and gain skills that you'll use throughout your career. This Level 3 course has been designed to ensure you're developing the exact skills and abilities that the industry is looking for, helping you stand out in a competitive and creative field.

Game Art and Development

Level 2 | City Campus Manchester | 1 year

Turn your passion for gaming, technology and creativity into a future career with this hands-on programme. You'll explore 3D modelling, texturing, rendering and sculpting as you design characters, environments and expansive levels. From hyper-realistic sims and racing titles to immersive RPGs, you'll gain the tools and techniques needed to bring your ideas to life. Working with state-of-the-art software and responding to live briefs, you'll build a professional portfolio and develop the skills required for the games industry.

Creative Media Production and Technology

Level 1 | City Campus Manchester | 1 year

Explore the exciting world of creative and digital media with this foundation programme, designed to prepare you for the T Level in Media, Broadcast and Production. Developed with industry partners, it covers core skills like responding to creative briefs, pitching ideas and producing digital content. You'll learn about career pathways, industry standards and the role of culture and ethics in design, while gaining hands-on experience with live projects. By the end, you'll have started a professional portfolio and be ready to progress to our T Level or Level 3 study.

Introduction to Creative Media

Level 1 | City Campus Manchester, Harpurhey and Wythenshawe | 1 year

Get hands-on experience with industry-standard tools and software while building a strong foundation for further study in media, digital or business. You'll explore a mix of creative projects and industry-focused tasks, gaining transferable skills such as teamwork, research, planning and organisation. By the end of the programme, you'll be well prepared to progress to the next level of study and continue your journey towards a future in the creative and digital media or business sectors.

I like the variety that the course gives you because it goes into every little area that you want to do.

I plan to go to university and college really helps you get ready for it.



KylieLevel 3 Game Art and Development

SUPPORTED LEARNING

Promoting independence through accessibility and inclusion.

Have you received learning support in the past? Do you have an Education, Health and Care Plan or an identified Special Educational Needs or Disabilities (SEND) need? Our Supported Learning team can help students with SEND to achieve their aspirational career goals.

We provide a highly personalised offer for students to create a supportive learning environment for all. Whatever course you choose to study, our provision is specifically designed to support you on your journey to independence and into further education or employment.

Find out more about how we can help you: tmc.ac.uk/supported-learning







Additional Learning Support Team: specialistsupport@tmc.ac.uk
Transition Team: transitionteam@tmc.ac.uk





DEGREE LEVEL

Once you've completed one of our Level 3 Diplomas, you'll have the opportunity to progress onto our degree level qualifications through our higher education partner – UCEN Manchester.

BA (Hons) 3D Game Art & VFX

HND Fashion and Textiles

BA (Hons) Film Production and Content Creation

BA (Hons) Graphic Design and Branding

BA (Hons) Photography and Social Practice

HNC The Animation Industry

HND The Animation Industry

For more information or to apply visit ucenmanchester.ac.uk





When I came to an open day I absolutely fell in love with UCEN Manchester. Thanks to the new building with massive workshops, we were able to collaborate with people on other courses and I was able to produce something so big here.

Studying at UCEN Manchester has been the best time I've ever had. I've never experienced so much in my life and I've never felt so confident before. Now I feel like doors are open for me.

Deena Nasser Former Art, Media Make-Up Student

How to apply

Applying to study at The Manchester College is really easy. Just follow these steps and you'll be on your journey to amazing in no time.



What's next?

You've explored what's possible, now it's time to take your next steps.

To discover more about Creative and Digital Media, and to start your application, scan the QR code or visit: tmc.ac.uk/creative-digital-media.





Visit us

There's no better way to get a feel for college than visiting in person.

Join us at one of our open events to:

- Learn more about our courses
- Tour our industry-standard facilities
- Meet our expert tutors
- Ask any questions you may have.

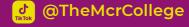
Secure your place now: tmc.ac.uk/events











Contact Us

Got a question about one of our courses, about The Manchester College or just need to get in touch? Contact us:

enquiries@tmc.ac.uk

03333 222 444

All course information is correct at the time of publication and may be subject to change. For the latest details, please visit tmc.ac.uk.



The Manchester College is committed to equality of opportunity, non-discriminatory practices and supporting individual learners. This information is also available in a range of formats, such as large print, on request.