



CONNECT2COLLEGE

# AVIATION, TRAVEL & TOURISM PRE-ENROLMENT RESOURCE PACK



## **Travel, Tourism and Aviation**

Activity Pack for schools

#InThisTogether

### **Yr 11**

The tasks in this activity pack are designed to support your transition from school to college if you are planning on following a career within Travel, Tourism and Aviation. You should attempt to have a go at each of the activities in this pack, building a portfolio which demonstrates your skills and knowledge. You can bring this portfolio along with you during your first weeks here with us at The Manchester College.

### **Yr 10**

If you would like to have a go at any of the activities in this pack, it's a great opportunity to start building a portfolio which demonstrates your skills and knowledge for college. This would be useful for you to bring along with you to any of your interviews or applicant evenings next year.

### **Contents**

- Online Resources and Social Media- page 2
- Activity 1- Become a Travel Blogger- page 3
- Activity 2- Destinations- page 4-5
- Activity 3- The Manchester College Hotel- page 6
- Activity 4- Cabin Crew- page 7-8
- Activity 5- Airlines – 9-10
- Activity 6- Passport Design -page 11-12
- Case Studies- Page 13

If you would like more information on our Travel, Tourism and Aviation courses or wish to make an application please click the link [https://www.tmc.ac.uk/course-finder?keywords=&subject\\_area=67&qualification=All&segment=All&location=All&=Find+you+r+course&sort\\_by=title&sort\\_order=ASC](https://www.tmc.ac.uk/course-finder?keywords=&subject_area=67&qualification=All&segment=All&location=All&=Find+you+r+course&sort_by=title&sort_order=ASC)

#### **Online Recourses and Reading**

<https://careers.ba.com/meetandgreet>

<https://www.factmonster.com/take-quiz/travel>

<https://www.lonelyplanet.com/blog/2019/05/03/lonely-planets-ultimate-travel-quiz>

<https://www.telegraph.co.uk/travel/quizzes/are-you-a-tourist-or-a-traveller-quiz/>  
<https://quizglobal.com/quizplay/quizplayqanda/Geography%20and%20Travel>  
<https://www.sporcle.com/games/tags/tourism>  
<https://lizardpoint.com>  
<https://www.educationquizzes.com/gcse/geography/tourism/>  
<https://www.educationquizzes.com/gcse/geography/sustainable-tourism/>  
<https://www.educationquizzes.com/ks3/geography/tourism-01/>  
<https://www.bbc.co.uk/bitesize/guides/zqk7hyc/revision/1>  
<https://www.bbc.co.uk/bitesize/topics/zr7nvcw>  
<https://www.ttgmedia.com/news>  
<https://www.travelweekly.co.uk/>  
<https://www.traveldailymedia.com/uk/>  
<http://www.travelbulletin.co.uk/>  
<https://ukaviation.news/>  
<https://www.flightglobal.com/>

### Watch List

YouTube- Indigo Traveller <https://www.youtube.com/channel/UCXulruMI7BHj3kGyosNa0jA>  
 YouTube- Virgin Safety Demo <https://youtu.be/z1A5BtqsaPM>  
 YouTube Ryan Air Cabin crew Training <https://youtu.be/EqirCBegWTU>  
 YouTube FinnAir <https://youtu.be/oCKOkENwNno>  
 YouTube Virgin A day in the Life of CabinCrew <https://youtu.be/G7NbhcExQYQ>  
 YouTube AsiaAir All Stars <https://youtu.be/PuO-oht84ds>  
 Travel Man- Available on All 4  
 Holiday Showdown- Episodes Available on YouTube  
 A Very British Airline- Clips Available on BBC iPlayer  
 Heathrow: Britain's Busiest Airport- Available on ITV Player

### Social Media to check out

#### *Facebook*

The Manchester College

#### *Twitter*

@TheMcrCollege  
 @SchoolsTeamTMC

#### *Instagram*

@themcrcollege  
 @schoolsliaisonmcr

### Activity 1 – Become a Travel Blogger

How do we get our inspiration for travel, recommendations for the top sights to see, or even help with what to pack? Most of us jump online, looking at social media, YouTube and travel blogs for tips, ideas and inspiration.

Reading travel blogs helps to get you excited about next trips. You can read and often relate to personal experiences, delving into your dreams by reading about desired destinations as well as where to go in the UK on a staycation.

It is your time to become a top travel blogger and exercise your creativity!

Activity 1 is to start your own travel blog, creating an article on Manchester.

The Manchester tourism sector is worth an estimated £7.9 billion and with an estimated 119 million visitors per year including day trips, we are challenging you to write an article for visitors to Manchester.

### **The task breakdown**

**Step 1:** Come up with a name for your blog.

**Step 2:** Decide whether you want to draft your article on paper, a word document or start a real blog. We have listed some free blogging websites below.

[https://www.blogger.com/about/?r=1-null\\_user](https://www.blogger.com/about/?r=1-null_user)

<https://wordpress.com/>

<https://www.wix.com/>

**Step 3:** Write your blog post. Get creative – we aren't limiting you to what you write about Manchester, the decision is yours.

The aim is to advertise the city to a visitor who has never been to Manchester before. We have helped by listing some suggested blog titles below and make sure you add pictures!

### **Suggested article titles**

- 'Top 10 things to do in Manchester'
- 'What makes Manchester great, the football, the music and so much more'
- 'Hidden Gems of Manchester'
- 'Manchester Outskirts, more than just the city centre'
- 'Why you should visit Manchester'

Here are some links to explore example Travel Blogs:

<https://expertvagabond.com/travel-blogs/>

<https://www.under30experiences.com/blog/top-10-travel-bloggers-you-should-already-be-following>

**Step 4:** Feel free to keep your travel blog going. It is a fantastic way to spread your knowledge and learn about the travel industry. Here are some suggested article titles: 'Why I want to work in the Travel Industry', 'The best trip I have ever taken', 'My dream destinations' and 'Best films for wanderlust'.

### **Activity 2 – Destinations**

## Part 1

Our tutor, Dee, has put together a fantastic range of virtual tours of famous tourist sites and destinations from around the world.

Activity two is a research task. We would like you to pick one of these amazing places and go on the virtual tour. Your task is then to expand your knowledge and do some extra research on your chosen tour answering the questions below.

[britishmuseum.withgoogle.com](http://britishmuseum.withgoogle.com) – British Museum

[louvre.fr/en/visites-en-ligne](http://louvre.fr/en/visites-en-ligne) - The Louvre Museum, Paris

<https://www.youtube.com/channel/UCx6-8cW9rHGNGhELh83fcCg> - Lapland

<https://www.rijksmuseum.nl/en/masterpieces-up-close> - Rijks Museum, Amsterdam

[artsandculture.google.com/partner/rijksmuseum](http://artsandculture.google.com/partner/rijksmuseum) - Rijks Museum, Amsterdam

[artsandculture.google.com/partner/musee-dorsay-paris](http://artsandculture.google.com/partner/musee-dorsay-paris) - Musee d'Orsay, Paris

[samsungvr.com/view/Wv\\_OtcndBOG](http://samsungvr.com/view/Wv_OtcndBOG) - Jerusalem, Israel

[artsandculture.google.com/streetview/solomon-r-guggenheim-museum-interior-streetview](http://artsandculture.google.com/streetview/solomon-r-guggenheim-museum-interior-streetview) - Guggenheim, New York

[cliffsofmoher.ie/virtual-visit-tour](http://cliffsofmoher.ie/virtual-visit-tour) - Cliffs of Moher, Ireland

[youvisit.com/tour/centralpark](http://youvisit.com/tour/centralpark) – Central Park, New York

[nps.gov/features/grca/001/archeology](http://nps.gov/features/grca/001/archeology) – Grand Canyon, Arizona

[nps.gov/yose](http://nps.gov/yose) - Yosemite National Park, California

[nps.gov/romo](http://nps.gov/romo) - Rocky Mountain National Park, Colorado

[longleat.co.uk](http://longleat.co.uk) - Longleat Safari Park, UK

[english-heritage.org.uk](http://english-heritage.org.uk) – Stonehenge, UK

<http://www.3dmekanlar.com/en/the-pyramids.html> – The Pyramids, Egypt

## Research Questions

1. On average how many visitors does your chosen destination or place get per year?
2. When did the attraction open/ when did the destination become popular to tourists?
3. Explore the reviews of the destination or attraction. What are some of the key points you have found?
4. What is the nearest airport?
5. During what month/season is the destination the busiest? e.g. it a summer or winter destination?
6. Is it a paid attraction? If so, what is the cost?
7. If you were planning a weekend trip to the destination or attraction, what/where else could you visit during that weekend? For example, Central Park, New York – you could also visit Time Square, watch a Broadway Show and visit the Statue of Liberty. The Grand Canyon, Arizona – you can hike down, take a helicopter ride over the canyon, visit the Hoover Dam or even visit Las Vegas.

## Part 2

There are 31 famous landmarks in the picture below, tutor Alison wants to know how many famous landmarks you can find?



### Bonus Task

While sadly at this moment in time we are unable to travel, our tutors would still love to hear about your Travel goals. Our tutor Alison wants you to design a post card from your dream destination, you can use the answers from part 2 as inspiration. Design the front adding images and on the writing side follow a set format such as:

Dear.....

I'm having a great time in.....

Today I have been to.....

And I'm looking forward to.....

Wish you were here,

From.....

Take pictures of your postcards and email them to '\*insert address\*' we will display the best online!

Keep your postcards safe we would love to display these in college once we reopen!

### Activity 3 – The Manchester College Hotel

The Scenario – The Manchester College is looking to launch a new hotel brand and we would like your help to design it. We want you to pitch us your ideas, including images and explanations of your ideas.

#### The task breakdown

**Step 1:** Get creative, here are some questions to help you start in creating the new The Manchester College Hotel:

- The Hotel Name
- The theme or type of hotel: for example, is it a large hotel with lots of facilities, a small B&B, a boutique or unique hotel that caters for specific customer types or holiday types.
- Location – where would it be located? For example, in a city, countryside or beach destination.

**Step 2:** Create a mood board to showcase your hotel ideas. Include images of the location, the facilities as well as décor ideas, see examples below.

**Step 3:** Write a short script as if you are pitching The Manchester College Hotel to principle Lisa who will decide which design, they will use. The script should sell your ideas.

Here are some questions you will want to make sure the answers to which are included in your script.

- Why did you choose this name for the hotel?
- Who is the target market for your hotel?
- Why did you choose this location?
- Which hotels might be the TMC hotels competitors?
- What is your hotel’s unique selling point?



## Activity 4 – Cabin Crew

### **Part 1- Airline Terminology**

If you are coming to The Manchester College to study Cabin Crew one of the first units, you will learn about is Airline Terminology. We have put together a multiple-choice quiz to get you thinking about some of the terminology that will become commonplace when you study Cabin Crew. Completing this now is a fantastic opportunity to test your existing knowledge, maybe you recognise some of the terminology from when you have been in an airport or on a plane.

Make sure you save your answers. You can re-visit this pack once you have started the course, then you can evaluate how much you have learnt.

1. The Captain and his co-pilot sit in the \_\_\_\_\_?

- A. Emergency Exit
- B. Cabin
- C. Cockpit

2. You are seated in \_\_\_\_\_ 30, seat B.

- A. Aisle
- B. Compartment
- C. Row

3. We are currently experiencing some \_\_\_\_\_ therefore the captain has put the fasten seatbelts signs on.

- A. Wind
- B. Turbulence
- C. Bumps

4. The plane lands and takes off on the \_\_\_\_\_.

- A. Taxiway
- B. Runway
- C. Apron

5. What does ATC stand for?

- A. Automated Telecommunication
- B. Air Traffic Control
- C. Available Travel Card

## **Part 2 – A Day in the Life of a Cabin Crew Student**

Find out more about Cabin Crew by exploring 'A Day in the Life of a Cabin Crew Student' put together by tutor Dee, we have highlighted the course content that our students' study.

There are 6 units, explore below:

### **Airline Terminology**

#### **Airline Health, Safety and Security**

- Hijacking
- Inflight threat / suspicious item/message
- Restricted articles
- First aid

#### **Airline Emergency Procedure**

- Planned and unplanned
- Survival techniques
- Fire training
- Ditching training

#### **Cabin Crew Room Duties**

- Briefings – pre-flight and post-flight
- Documentation

#### **Role of Cabin Crew on Board**

- Pre board duties
- Passenger assistance
- Boarding duties
- Safety equipment
- Safety demonstration
- Passenger announcements
- Customs and excise

#### **Preparation for Employment**

- Skills scan
- CV Writing

These units are completed with group tasks throughout, as well as role plays and individual unit assignments. Trips are included. As well as fire training, there are visits to the swimming baths to do life raft training, an airline's real selection day, airport, and crew room.

### **The task breakdown**

Pick one more module and research the topic, for example 'Airline Emergency Procedures' – can you find a YouTube video of airline safety demonstrations? Maybe explore the internet to find out what cabin crew do pre- and post-flight. Place all your findings together in a mind map which you can add

to once you have undertaken the module. You could take this a step further and come up with your own group task or individual assignment around your chosen area.

### Activity 5- Airlines

**Part 1** Below is a Case Study from First Officer Katie Barnby part 1 is a reflection task. Exploring stories like Katie's can be a great source of inspiration and can help aid understanding around options post 18. Your task is to read Katie's story and reflect on her journey to becoming a pilot and what her day to day job looks like, we have added some questions to aid your thinking.

#### **First officer: Katie Barnby**

##### **How did you get your job?**

After university, I applied to a pilot training organisation and was accepted onto a course to complete the [easyJet](#) Multi-Crew Pilot Licence (MPL). This consisted of 14 theory exams taken over six months, five months of light aircraft flying in New Zealand and then six months in the Airbus A320 full flight simulator. Following training completion, I then began my employment with EasyJet, where you continue training on the job.

##### **What's a typical working day like?**

Every day begins by meeting the crew that you will be working with. You discuss the day's destination(s), routing and any other factors that may affect the operation, such as weather. The average day consists of two or four flights, so can be relatively demanding.

How many flights did you expect a Pilot to do each day?

##### **What do you enjoy most about your job?**

Although the overall aim of every working day is to be fundamentally the same, each day varies hugely, and I love that. Working with different people, from all walks of life, in different conditions and with varied challenges every day keeps the job exciting.

When have you demonstrated problem solving skills in school?

##### **What are the challenges?**

Challenges vary from working with different teams every day, to the overall dynamic nature of the industry. Different weather conditions, following different procedures for landing at different airports and following air traffic control requests, for example, call upon your ability to think outside the box and effectively problem-solve in order to get your passengers safely to their destination in a timely manner.

##### **In what way is your degree relevant?**

My degree is not something traditionally associated with this job. However, the transferable skills I acquired whilst at university were invaluable, both whilst training and when I started working.

What are your career ambitions?

##### **How has your role developed and what are your career ambitions?**

There are ample opportunities to develop daily. For example, working alongside different crews gives me the opportunity to learn new facts and strategies for operating the aircraft. It also exposes me to varied leadership styles and problem-solving techniques that I can then take on board and employ.

My ambition is to become involved eventually in the training side of the job. I thrive on the prospect of acting as a teacher and mentor for new pilots.

**What advice can you give to others wanting to get into this job?**

- **Be committed and passionate** – you may have to undergo the application process several times. Don't let unsuccessful applications deter you; learn from your mistakes, work hard and you will succeed.
- **Have a few experience flights or trial lessons** – gaining exposure to the flying environment is essential before applying.
- **Be prepared to work hard and be flexible** – the training is a particularly challenging time but is also extremely rewarding. You just have to be prepared to make a few sacrifices along the way, particularly surrounding your social life.



**Part 2**

Tutor Alison has gathered together logos for some famous airlines, can you tell us what the airline is?

| <u>LOGO</u>   | <u>ANSWER</u> |
|---|---------------|
|    |               |
|   |               |
|  |               |
|  |               |
|  |               |
|  |               |
|  |               |
|  |               |



### Activity 6- Passport Design

Have you ever looked closely at a passport? While you may know the main function of a passport regarding immigration and security, if you have never looked closely at a passport you might not have noticed the intricate design and art that goes into the many pages of a passport.

Every 5 years the UK launches a new theme and design for the 34 pages that are in our passports. With 2020 rolling around we are in the year of a new passport design launch, what makes this time unique is the return to the Blue UK passport following Brexit.

Activity 6 is to explore the details of the passport: what do all the pages mean? What are the current and previous page designs? How do these designs help show a passport is authentic? Then we want you to design your own!

#### The task breakdown

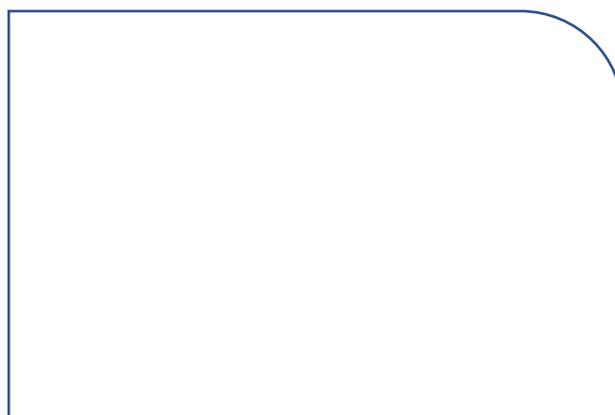
**Step 1:** Using the links below discover the answers to the questions above! Using google images or grabbing your own passport, look closely at the designs that you may have never noticed before.

<https://www.gov.uk/government/publications/new-uk-passport-design>

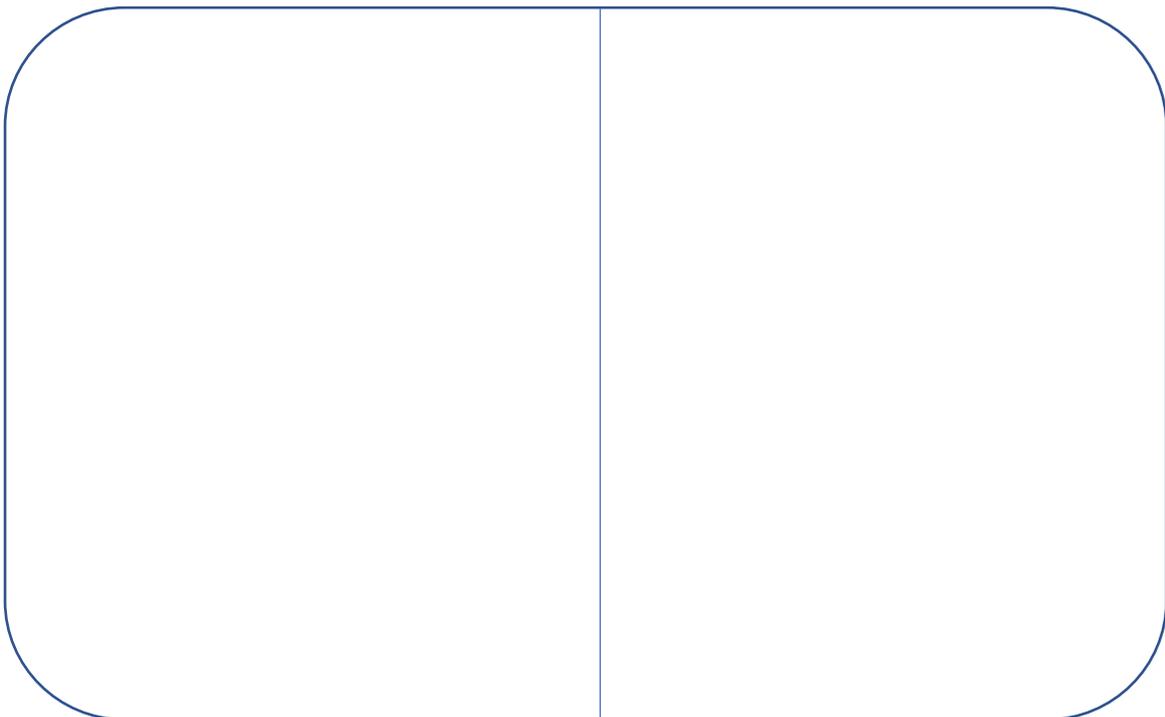
<https://www.gov.uk/government/news/iconic-blue-passports-return-next-month>

**Step 2:** Now it's your turn, using the templates, design the front cover and 2 inside pages of a Passport, don't forget to include items that aid with security and authenticity. We would love to see your designs, so please take pictures and share them to our social media pages

**Front**



**Inside**



**Bonus activity:** Some countries still stamp passports upon entry and exit into the country. These stamps are placed on the inside pages similar to the one you are designing above. Your bonus activity is to design a stamp for visitors entering the country at Manchester Airport. See below for inspiration and then add it to your design above.



### Case Studies

Insert Case Studies for Travel here