



CONNECT2COLLEGE

ANIMATION PRE-ENROLMENT RESOURCE PACK



Animation

Relates to

- UAL Level 3 Animation

<https://www.tmc.ac.uk/courses/industry-excellence-academy-creative-digital-animation-partnership-flow-creative>

- UAL Level 2 Creative Media

<https://www.tmc.ac.uk/courses/creative-media-production-and-technology>



Animated GIF Summer Challenge - Spread Some Positivity

Background

Animation is used a lot in social media so tell stories and share messages. A quick way of creating animated content can be through making GIFs. They can also be a great way of showing your animation skills.

The Challenge

We want you to make an animated GIF to celebrate a positive story from the last few months. This could be:

- Something from the news/social media.
- Some great charity work.
- Something from your own life.

Research – Moodboard of GIFs and animations to inspire your ideas. You could save images in a folder, put them straight into Behance (<https://www.behance.net/>) or try out Pinterest. (www.pinterest.co.uk)

Design - Sketch your ideas, labelling to explain what you were thinking. We're most interested in how you express the positive message in the gif. Create a basic storyboard, colour, sketching and lots of notes to help describe your visuals.

Produce - Now we'd love to see this come to life. You can create a final hand-drawn flip book and use an app to record your GIF, digitally animate if on your phone or use a stop motion app– use whatever software you already know, or try your hand out learning something new.

Present - create a Behance portfolio (<https://www.behance.net/>) and upload all of your work onto a single page – make it look the part! Please include #creativeTMC in the name of your project.

Other Interesting Things to Watch and Read

<https://www.instagram.com/weareflow/>

<https://dribbble.com/tags/animation>

<https://www.bbc.co.uk/news/topics/cx2pk70323et/uplifting-stories>

<https://www.positive.news/>