

Employer Partner Industry Insights

Our employer partners at Northern Lights Gaming have talked to us about what it takes to succeed in the Mobile Gaming industry:

What would you say the top 3 skills are to succeed in the Mobile Gaming industry?

Practical knowledge should include; after effects suite (e.g. Photoshop); Spine (or another 2d animation package) and 3d software (any current package)

Technical skills should include, a good eye for what looks good design-wise; understanding of layout, size and scale of elements that make up a screen

In terms of transferable skills, we value candidates who can work independently and are able to juggle multiple tasks at once

What do you look for in a top candidate, when you recruit?

Confidence, general art skills and a creative eye for detail. Also, someone who shows willingness and drive. We recognise that college leavers won't have the same level of skills as a university graduate or somebody with professional experience and so a willingness to learn and underlying talent is key.

Why do you think work experience is important for college students?

In our industry a degree is no longer as essential as it used to be and so job applicants for a junior position can range from people with experience, no experience and also a range of educational achievements. A work placement, especially a long one like 50 days, shows you have all the skills you don't learn at university; working professionally, file structures, reporting to a manager, time keeping, team work ability, all round professionalism etc.

What is the best thing about working in the Mobile Gaming industry?

The variety of the work; You do all parts of a game; sketching and concept work, animation, 3d, 2d, vfx etc. In video gaming you will only do a tiny piece of a massive project

It's rewarding seeing your game go live and advertised on TV, the internet etc.

Northern Lights Gaming have partnered with The Manchester College for two years now, successfully hosting two Industry Placement students to provide invaluable experience, insights and networking opportunities.

Further information:

<https://icould.com/>

<https://targetcareers.co.uk/>