



EMPLOYER CASE STUDY

GMCA GREATER
MANCHESTER
COMBINED
AUTHORITY

NAME OF THE EMPLOYER:

Greater Manchester Combined Authority / Bridge GM

T LEVEL ROUTE THIS EMPLOYER RELATES TO / SECTOR OF ACTIVITY:

Business, accountancy and finance are the three fastest growing industries in Manchester. With 45,000 new jobs created in the past 10 years and thousands more on the horizon, a business career in the city promises an array of opportunities.

To ensure that young people in the city have access to the training and education required to pursue a career in this exciting sector, Greater Manchester Combined Authority is partnering with The Manchester College to deliver Business T Levels.

WHY ARE YOU RECOMMENDING THIS PARTICULAR EMPLOYER?

The Greater Manchester Combined Authority offered our student a top-quality industry placement, working within the Bridge GM team. The Bridge GM team connects education and employers, located at the headquarters of the GM Mayor, Andy Burnham.

During the placement the student grew in confidence from the tasks he was given. This included delivering the introductory speech at the GM Mayor's launch of the Meet Your Future initiative to an audience of over 100 people, advocating for greater partnership between education and business. The support they received was excellent, enabling them to maximise the opportunities that they were presented with.

TESTIMONIALS

"Getting a young person into a workplace is vital for them to increase their understanding of what happens next after education."

Louis Garbutt, GMCA

"The biggest skill I've learned is the ability to manage and monitor my performance and prioritise the tasks I'm set."

**Ruben, Level 3
Business student.**

"This placement has demonstrated the benefit of shaping the development of a young person has a positive mind set... Doing this in tandem with a college is the perfect way of connecting the world of work with young people."

Nicola McLeod, Principal Skills Manager (GMCA)