

Employer Partner Industry Insights

Our employer partners at Pi Analysis have talked to us about what it takes to succeed in the digital industry:

1. What would you say the top 3 skills are to succeed in your industry?

Knowledge of the changing landscape , Latest emerging technology, fluidity to market changes as the online world is still at its emergence with technology going through rapid change. (happy to break this down further if needed. talk about the speed that tech is evolving when quantum computers start getting more mainstream the speed of human development will enter a new dawn in human capabilities.

2. What do you look for in a top candidate, when you recruit?

attitude , willingness to learn & grow , knowledge of emerging tech & markets.

3. Do you think that work experience is important for college students and why?

I believe it is imperative to gain work experience for a variety of reasons 1. consolidation (having a true understanding why you have chosen this niche. Experiential knowledge. A lot of young learners choose a niche on various factors and influences when they actually gain hands on experience they come to a quicker realisation if the industry suits their dreams 7 aspirations. Work experience allows thye to delve into a variety of experiences that are not always available when you are employed for a certain role.

4. What is the best thing about working in your industry?

The Digital industry in probably to most advanced ad exciting industry in the world at the moment. its classed as the information age. The gold rush of this generation. Data & tech is valued more than gold at the moment. with so many new opportunities & new niches opening up every day bring a new exciting opportunity.