



## Meeting the Benchmarks

*Celebrate Success by reaching the 8 Gatsby Benchmarks of Good Careers Guidance!*

*The Gatsby Benchmarks are at the heart of the Government's Careers Strategy, published in 2017, and form the framework for Best Practice and good embedded careers guidance. They support the College in raising young people's aspirations and promoting access to career pathways for all students. By embedding the Benchmarks throughout our Study Programmes, young people will be better equipped, more motivated and informed to make good choices and enjoy greater success! The Manchester College is committed to meeting The 8 Gatsby Benchmarks:*

1

### A stable careers programme

Working with Curriculum, we offer a rigorous and stable Careers IAG Programme involving team of Level 4/6 qualified professionals offering current, impartial and motivational career guidance. The Careers Programme includes a wide range of progression tutorials, employability and progression activities and is fully backed by College Senior Management Team.

2

### Learning from career and labour market information

All students, parents and guardians have access to good quality and current information about future study options and labour market opportunities. We provide local, regional and national LMI on a range of occupational data cards for all Curriculum areas, by delivering a range of tutorials pitched at all levels, producing an LMI Blog, weekly updates and newsletters from the Business Unit.

GOOD CAREER  
GUIDANCE IS  
CRITICAL IF YOUNG  
PEOPLE ARE TO  
RAISE THEIR  
ASPIRATIONS AND  
CAPITALISE ON THE  
OPPORTUNITIES  
AVAILABLE TO THEM.

The Research

*The Gatsby Charitable Foundation*

# 3

## Addressing the needs of each pupil

We meet the needs of each student by providing aspirational and motivational career guidance throughout all significant stages of the Learner Journey. The Careers Programme aims to embed equality and diversity in line with College E&D Policies and our tutorials and activities actively seek to challenge stereotypical thinking and raise aspirations for all students.

# 4

## Linking curriculum learning to careers

Curriculum areas include career and enterprise education as part of a student's standard lessons, linking curriculum to real-world career paths. By the end of their Study Programme, 100% of students have experienced learning that highlights the relevance of their subject to future career paths. Our careers advisers are highly involved in supporting tutors achieve this Benchmark.

# 5

## Encounters with employers and employees

Every student has opportunities to have meaningful encounters with employers and learn about work, and the skills that are valued in the workplace, and what it takes to be successful and explore potential career paths. Our Careers Programme includes a strong focus on employability tutorials, guest speakers and activities including mock interviews, Job Clubs, CV preparation and employer visits. At least one encounter will be delivered through curriculum areas.

# 6

## Experiences of workplaces

100% of our Study Programme students have first-hand experiences of the workplace through work visits, work shadowing or work experience to their exploration of career opportunities, and expand their networks. The College employs a team of Employment Partnership Co-ordinators, who focus on a robust programme of placement opportunities and welcomes visits from employers and shadowing opportunities.



# 7

## Encounters with Further and Higher Education

By the end of their Study Programme, students will have access to meaningful encounters with a wide range of learning providers including FE colleges, Higher Education, apprenticeship and training providers offering academic and technical pathways. Careers IAG is provided to all students at every level and age which incorporates FE and HE opportunities, specialist support and apprenticeships.

# 8

## Personal guidance

100% of 16-18 year old students are provided with a range of opportunities for personal guidance interventions with highly qualified careers advisers (Level 6) when significant study or career choices are being made. Careers IAG is available to all students within tutorials, online, and face-to-face, to enable students to make well informed decisions and to track their own career progression.



Supporting you on your journey to *amazing*